



MEDIA RELEASE

Free Female Sexual Dysfunction Quiz Now Available Online To Help Boost FSD Awareness

Women experiencing loss of libido are now able to assess their risk for symptoms of FSD, finding answers to their questions in search of raising libido levels to an all new high.

For Immediate Release

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St. Charles, IL—Marketing research reveals that many women, regardless of age, suffer from Female Sexual Dysfunction or FSD. In fact, according to findings published in the Journal of the American Medical Association, an estimated 43 percent of women reported having experienced sexual dysfunction. The American Psychological Association (APA) classifies Female Sexual Dysfunction as a loss of sexual desire or arousal, discomfort during intercourse, vaginal dryness, diminished blood flow to the vagina, trauma-related aversion to sex, and/or the inability to achieve an orgasm.

Almost all women, at some time in their lives, experience symptoms of FSD. However, if you experience more than the occasional symptom, if sex is just not what it used to be, or if you are experiencing painful intercourse, you may have female sexual dysfunction (FSD).

The FSD Awareness Quiz is an easy-to-use educational tool for women at risk for female sexual dysfunction (FSD). Since many conditions can affect your sexual response cycle, this tool considers risk factors such as health conditions (diabetes, high blood pressure, or heart disease), lifestyle (smoking), and age, to help discover how you might be at risk for FSD. In response, Lyriana (www.lyriana.com), a clinically proven, all natural topical gel designed to increase libido and sexual pleasure.

Achieving sexual arousal and a satisfying sexual experience depends on several factors including blood flow to the sexual organs, state of mind, the ability to produce natural lubrication, and hormone levels. There are many causes that tend to be interrelated in contributing to female sexual dysfunction or dissatisfaction. Health conditions such as high blood pressure, high cholesterol, diabetes, and hormonal changes that interfere with female arousal and sexual performance give women a higher chance of developing FSD than women without these health issues.

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Many other medical, physical, and lifestyle issues can also affect a woman's libido and sexual performance including:

- Menopause
- Lack of exercise
- Injury and acute medical illness
- Weight gain
- Side effects from medication
- Childbirth
- Stress & Fatigue
- Depression
- Hormone Replacement Therapy
- Smoking

Lyriana is designed to not only enhance intimate pleasure, but also to help the body repair the delicate tissues and membranes surrounding the genitalia, alleviating discomfort for females experiencing vaginal dryness. Lyriana is the only worldwide patented formula with the active ingredient, Visnadin that promotes blood circulation, sexual stimulation, and natural lubrication of the vaginal wall. Visnadin is a natural product extracted from the Amm Visnaga plant, known to Egyptian medicine as an antispastic and vasodilatory substance.

For more information regarding Lyriana, please visit <http://www.lyriana.com> or phone 800-933-3640.

About Lyriana—The female libido enhancing topical gel, called Lyriana, has been clinically tested and evaluated to maximize results in treating the symptoms associated with different forms of female sexual dysfunction. Lyriana was developed by Indena S.P.A. of Milan, a privately owned Italian company dedicated to the research, development, and production of active ingredients derived from plants for use in pharmaceutical, health, and cosmetic industries. Indena is made up of 700 employees and operates in over 40 countries worldwide. Indena has successfully developed anti-cancer treatments and products to treat dysfunctions of the central nervous system. With over 80 years of expertise in botanical science, Indena has become one of the world's leading companies in the research and production of standardized plant-based extracts and active ingredients. For additional information about Lyriana, female sexual dysfunction, or Indena S.A., please visit <http://www.lyriana.com> or call 800-933-3640.